

PARTNER WITH US



The Biggest Party
Celebrating Kids & Adults
with Special Needs...

our VIPs!



July 26, 2025

Living Word | Brooklyn Park, MN

Family Entertainment • Games • Characters • Animals • Food
Resources Serving the Special Needs Community • TONS of Smiles

MAKE 'm SMILE

How it all began...



MAKE 'm SMILE is the biggest party celebrating kids and adults with disabilities, **our VIPs!** We affectionately call them our VIPs, because those with varying abilities are not defined by their disability. We believe that every life has **Value** and **Incredible Purpose!**

Our MAKE 'm SMILE party started 22 years ago in Orlando, Florida as a way to remember the birthday of our son Nathaniel, who was born on June 6, 1997 with multiple special needs. He brought our family into the disability community. We experienced the blessings and challenges of caring for a child with complex medical needs for 4^{1/2} years, before he had a change of address and relocated to his heavenly home.

MAKE 'm SMILE is the way that our family has chosen to celebrate not only his life, but VIPs everywhere!

To our knowledge, MAKE 'm SMILE has become one of the largest gatherings of its kind in the country. Last year in Orlando, we hosted over 3,200 VIP kids and adults along with their families, and had thousands from the community join with us! Smiles are now spreading across the country with MAKE 'm SMILE now being hosted in Florida, Ohio, Southern California, North Carolina, and Minnesota!

It is only because of the generosity of the community that this party is provided for **FREE** for our VIP friends and their families.

We would love to invite you to join us for our 1st Annual MAKE 'm SMILE to be held on Saturday, July 26, 2025, at Living Word. There are so many ways to get involved! This booklet will provide some details for you. We cannot MAKE 'm SMILE without your help!

Would you consider helping us MAKE 'm SMILE?

Sharing Hope and Smiles,

Tim + Marie ☺

Tim and Marie Kuck

Co-Founders, Nathaniel's Dad and Mom

Together with the local

MAKE 'm SMILE Minnesota Team



OPPORTUNITIES to Sponsor or Exhibit!



July 26, 2025 | 9:00 am - 1:00 pm | Brooklyn Park, MN

With your help, we can bring smiles to our VIPs, who have **Value & Incredible Purpose.**

SPONSOR:

**Sponsorship levels can be a combination of Cash & Gift-in-Kind Value.

Partner with us to provide an amazing day for VIPs and receive the following:



	PLATINUM SMILE \$5,000+	PREMIERE SMILE \$2,500-\$4,999	GOLDEN SMILE \$1,000-\$2,499	GRAND SMILE \$500-\$999	SHINING SMILE \$250-\$499	WINNING SMILE \$100-\$249
Mention on Website	●	●	●	●	●	●
Recognition in Program	●	●	●	●	●	●
Display Table & 2 Chairs	●	●	●	●	●	●
Logo on App	●	●	●	●	●	●
Tent	●	●	●	●		
Logo on Sponsor Signage	●	●	●	●		
Logo on Poster	●	●	●	●		
Logo in Program	●	●	●			
Recognition at Event Stage	●	●	●			
E-Blast of Appreciation to Registered Attendees	●	●				
Your Banner Displayed at Event	●	●				
Logo on T-Shirt	●	●				
Additional Signage	●					

Register by
June 23rd, 2025
to take advantage of
sponsorship print
benefits.

RESOURCE EXHIBITOR:

Organizations that serve the Special Needs community.

**Connect With Families!

**Provide a special activity to bring smiles!

RESOURCE EXHIBITOR REGISTRATION

EARLY BIRD DISCOUNT
ENDS MAY 31, 2025

NON-PROFIT \$30
FOR-PROFIT \$60

REGULAR PRICING
JUNE 1, 2025 - JUNE 30, 2025

NON-PROFIT \$50
FOR-PROFIT \$100

LATE REGISTRATION
AFTER JUNE 30, 2025

NON-PROFIT \$75
FOR-PROFIT \$125

Bring your own tent (10'x10'), table and chairs, or
110x10 tent can be provided for \$50 and 1 table and 2 chairs for \$50.
Reserve tents, tables, and chairs with us by Tuesday, July 1, 2025.



How is Nathaniel's Hope funded?

We rely on the faithful partnership of individuals, businesses, corporations, churches, community organizations, foundations, and grantors to help us provide all of our programs for FREE to kids with special needs, our VIPs, and their families.

In-kind DONATION NEEDS



FOOD & BEVERAGES

- Snacks: Gluten-Free Options, Chips, Crackers, Granola Bars, Cookies, Animal Crackers
- Sports Drinks: Individual Bottles
- Water Bottles
- Fruit
- Other Food Items & Goodies!!!

EVENT GEAR FOR VIPs

- Colored Shirts (for volunteers): 100
- White Shirts (for VIP Kids & Siblings): 1,000
- Screening for Shirts: All 4/1 printing
- Printed Event Bags

SUPPLIES

- Paper & Cardstock
- Garbage Bags
- Paper Towels & Napkins
- Toilet Paper

ENTERTAINMENT

- Strolling Entertainers & Musicians
- Characters
- Petting Zoo

MEDIA/PRINT

- Event Banners
- Event Signage
- Program Booklet
- Media Promotion: Radio, TV, Print & Billboards

EQUIPMENT (some are rentals)

- Tables/Chairs
- Event Tent(s)
- Bounce Houses
- Handwashing Stations
- Porta Potties (wheelchair accessible)

TECH/SERVICES

- Photography & Videography
- Digital Camera System with Photo Printing Capability



If you have something else you'd like to provide, please let us know!

Have a question? Email us at MakemsmileMN@NathanielsHope.org or Nathaniel's Hope Office 407.857.8224 (ET) | Local 763.315.7262 (CT)

*FL REGISTRATION # CH31196 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL- FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.
www.800helpfla.com

