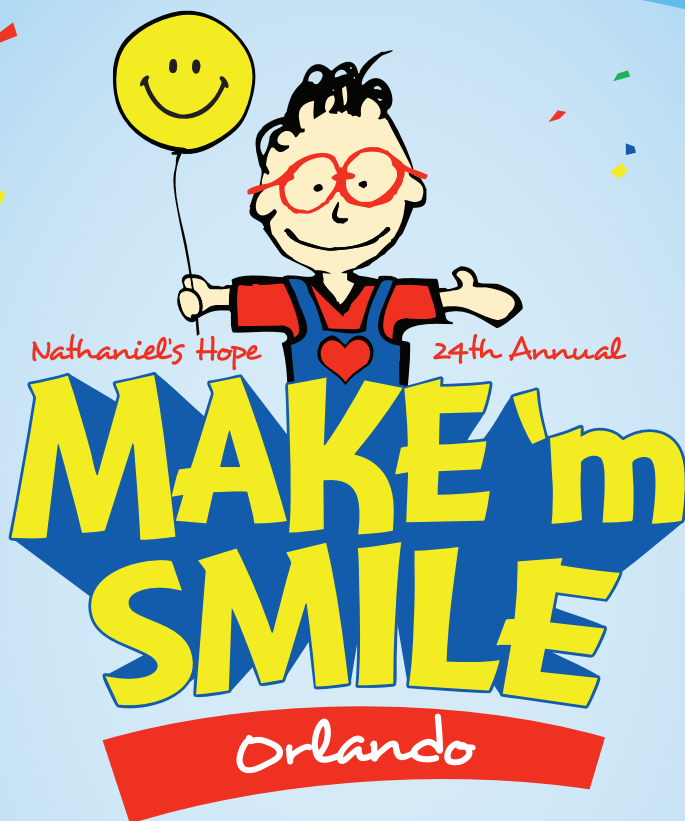


Official Sponsor Guide



The BIGGEST Party
celebrating kids and adults
with special needs... *our VIPs!*

May 2, 2026 | 8:00 am - 1:30 pm
Lake Eola | Orlando, FL

Family Entertainment • Games • Characters
Petting Zoos • Food • Over 125 Resources • TONS of SMILES!

Dear Friend of Nathaniel's Hope,

MAKE 'm SMILE is the biggest party celebrating kids and adults with special needs, our VIPs! We affectionately call them our VIPs because those with varying abilities are not defined by their disability. We believe that every life has **Value and Incredible Purpose!**

Our MAKE 'm SMILE party started 24 years ago in Orlando, Florida, as a way to remember the birthday of our son Nathaniel, who was born on June 6, 1997, with multiple special needs. He brought our family into the disability community. We experienced the blessings and challenges of caring for a child with complex medical needs for 4½ years, before he had a change of address and relocated to his heavenly home. MAKE 'm SMILE is the way that our family has chosen to celebrate not only his life, but VIPs everywhere!

To our knowledge, MAKE 'm SMILE has become one of the largest gatherings of its kind in the country. Last year in Orlando, we hosted over 3,400 VIP kids and adults, along with their families, and had thousands from the community join with us! Smiles are now spreading across the country with MAKE 'm SMILE now being hosted in Ohio, Southern California, Minnesota, and North Carolina!

It is only because of the generosity of the community that this party is provided for FREE for our VIP friends and their immediate families.

We would love to invite you to join us as a sponsor for our 24th Annual MAKE 'm SMILE, to be held on **Saturday, May 2, 2026.**

There are so many ways to get involved! This booklet will provide some details for you, but we would love to answer any additional questions you might have. We cannot MAKE 'm SMILE without your help!

Would you consider helping us MAKE 'm SMILE?

Sharing Hope and Smiles,

Tim + Marie

Tim and Marie Kuck

Co-Founders, Nathaniel's Dad and Mom



What is MAKE 'm SMILE??

It is the **BIGGEST** party celebrating kids and adults with special needs
...our **VIPs!**

Held annually at Lake Eola in Downtown Orlando, the event offers a day filled with entertainment, resources, food, and more.

Best of all,
the festival is *completely* **FREE**
for VIPs and their immediate families,
creating a joyful and inclusive experience for all.



WHO CAN PARTICIPATE?

Everyone!

VIPs: Kids and Adults with Disabilities—our honored guests

Buddies: Individuals or families who join VIPs for a friendship stroll and enjoy the activities together

Smile Team: Volunteers to staff the event

Resource Exhibitors: Providers that serve the special needs community

Smile Makers: Non-professional people or groups providing entertainment

Nathaniel's Market: VIPs share their business with the community!

and SPONSORS!

It can't happen without the faithful partnership of businesses, corporations, foundations, granters, churches, individuals - **YOU!**



Scan to
watch event
highlights

Sponsorship

OPPORTUNITIES

Partner with us to provide an amazing day for VIPs and receive the following:

	ULTIMATE Smile \$50,000	DIAMOND Smile \$25,000-\$49,999	PLATINUM Smile \$10,000-\$24,499	PREMIERE Smile \$5,000-\$9,999	GOLDEN Smile \$2,500-\$4,999	GRAND Smile \$1,000-2,499	SHINING Smile \$500-\$999	WINNING Smile \$250-\$499
Event Wristbands	50	40	30	20	10	6	4	2
Recognition on Website	●	●	●	●	●	●	●	●
Featured in Event App	●	●	●	●	●	●	●	●
Recognition in Program	●	●	●	●	●	●	●	●
Display Tables and Tents, Tent Signs	*	2	2	2	2	1		
Logo on Website	●	●	●	●	●	●		
Business Name on Zone Signage	●	●	●	●	●	●		
Listed on Stage Signage	●	●	●	●	●	●		
Logo on Posters	●	●	●	●	●	●		
Logo in Highlight Video	●	●	●	●	●	●		
Logo on T-Shirts/Program	●	●	●	●	●	●		
Social Media Appreciation	●	●	●	●	●	●		
Regal Boat Ride on Lake Eola at Event	●	●						
Recognition from Stage at Event	●	●						
Logo on Stage Signage	●	●						
E-Blast of Appreciation	●	●						
Logo on Event Postcard	●	●						
Personalized Stage Signage	●	●						
Reserved Parking Spot	●	●						

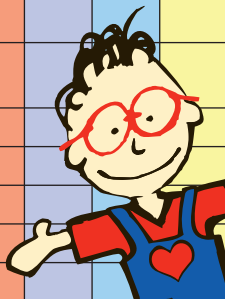
Register by
Friday, March 13th
to take advantage of
sponsorship print benefits!



← Become an
ULTIMATE SMILE Sponsor
for a donation of
\$50,000

or
DIAMOND SMILE Sponsor
for a donation of
\$25,000

and receive incredible
perks and publicity!



*Prime location or 2 locations at event.

Sponsorship levels can be a combination of Cash and Gift-in-Kind value.
If you have a display table at the event, please provide a kid-friendly activity!

Consider being a
Zone Sponsor

FOR A
\$10,000+
CASH DONATION...

✓ **WE WILL NAME A ZONE
AFTER YOUR BUSINESS!**

Invite your employees to come and volunteer in your zone and show the community you care about VIP kids.

✓ **GET NOTICED!**

Get your business in front of over 30,000 people in the community!

ZONE SPONSORSHIP OPTIONS

- Fun Zone
- Animal Land
- Health Zone
- Sports Zone
- Soaked Zone
- Autism Alley
- Character Zone
- Pirates & Princess Zone
- Transportation Station
- Hydration Station
- Refreshment Stations

Register
HERE!



Or visit MAKEmSMILE.org

In-Kind

DONATION NEEDS

Help **MAKE 'm SMILE** by providing any of the following needs, or by making a cash donation to cover the expense. If you have something you'd like to provide, please let us know!



FOOD & BEVERAGES

- Snacks: Gluten-Free Options, Chips, Crackers, Granola Bars, Cookies with Sprinkles
- Hot Dogs & Buns
- Ketchup, Mustard, Relish
- Barbecue
- Hot Dog Sleeves & Napkins
- Bottles of Water - 25,000
- Sports Drinks: Single Servings
- Juice Boxes
- Ice
- Sno Cones & Italian Ice
- Cotton Candy
- Popcorn
- Fruit
- Coffee, Creamer, etc.
- Donuts/Breakfast Items
- Pizza
- Other Food Items & Goodies!!!

EVENT GEAR

- Colored Printed Shirts: 500 (for volunteers)
- White Shirts: 3,500 (for VIP Kids)
- Screening for Shirts: All 4/1 printing
- Printed Event Bags: 3,500
- Event Lanyards: 500
- Smiley Balloons: 3,000
- Cooling Neck Wraps

SUPPLIES

- First Aid Supplies/Kits
- Paper & Cardstock
- Pens & Sharpies
- Garbage Bags
- Toilet Paper
- Non-Latex Rubber Gloves
- Cups for Water
- Cot

EQUIPMENT (some are rentals)

- Barricades
- Portable Stage
- Portable Sound System
- Ice Truck
- Freezer Truck
- Refrigerated Truck
- Box Truck
- Ice Cream Cart(s)
- Hot Dog Cart(s)
- Tables: 350
- Chairs: 700
- 10'x10' White Tents: 30
- Large Event Tent(s)
- 4-sided Tents
- Portable Air Conditioners
- Golf Carts
- Tenting/Shading for Amphitheater
- Portable Toilets
- Stanchions

ADVERTISING

Printed Promotional Items:

- Event Banners
- Event Signage
- Postcards: 5x8 - 25,000
- Flyers: 5.5x8.5 (2 sided) - 10,000
- Posters: 11x17 - 1,200
- Programs: 11x14 - 3,500

Media Promotion:

- Radio, TV, Print, & Billboards

ENTERTAINMENT

- Mural to Paint
- Bounce Houses
- Dunk Tank
- Train/Other Carnival Rides
- Carnival Games
- Giveaways
- Craft Activities
- Petting Zoo & Animals
- Stilt Walkers
- Face Painters
- Strolling Entertainers
- Clowns & Characters
- Any other Kids' Entertainment

EVENT DECORATION

- Stage Decorations
- Balloon Arches

OTHER NEEDS

- Photography & Videography
- Digital Camera System with Photo Printing Capability
- Wifi Hot Spot
- 60 Radios/Walkie-Talkies (with Ear Pieces), Batteries/Charging Station
- Cell Phones, ipads, or Tablets for Registrations/Donations
- Emergency Medical Personnel
- Security
- 65 Butterflies for Butterfly Release

Let us know if there is something you would like to provide that is not on the list!



Are YOU ready to

MAKE'm SMILE?

COMPLETE THE SPONSORSHIP
REGISTRATION ONLINE AT

MAKEmSMILE.org

Or, just SCAN HERE!



Please do not hesitate to contact us if you have any questions!

(407) 857-8224

Info@NathanielsHope.org

All of our programs are

FREE for **VIPs!**

FOLLOW US @NathanielsHope



NathanielsHope.org | (407) 857-8224 |
5210 S. Orange Ave, Orlando, FL 32809

