

OFFICIAL SPONSOR
GUIDE



Nathaniel's Hope

23rd Annual

MAKE 'em SMILE

The **BIGGEST** Party celebrating kids and
adults with special needs... *our VIPs!*

May 3, 2025 | 8:00 am - 1:30 pm

Lake Eola | Orlando, FL

Family • Entertainment • Games • Characters • Petting Zoos
Food • Over 125 Resources • TONS of SMILES!



Dear Friend of Nathaniel's Hope,

MAKE 'm SMILE is the biggest party celebrating kids and adults with special needs, our VIPs! We affectionately call them our VIPs because those with varying abilities are not defined by their disability. We believe that every life has Value and Incredible Purpose!



Our **MAKE 'm SMILE** party started 22 years ago in Orlando, Florida, as a way to remember the birthday of our son Nathaniel, who was born on June 6, 1997, with multiple special needs. He brought our family into the disability community. We experienced the blessings and challenges of caring for a child with complex medical needs for 4 ½ years, before he had a change of address and relocated to his heavenly home. **MAKE 'm SMILE** is the way that our family has chosen to celebrate not only his life, but VIPs everywhere!

To our knowledge, **MAKE 'm SMILE** has become one of the largest gatherings of its kind in the country. Last year in Orlando, we hosted over 3,200 VIP kids and adults, along with their families, and had thousands from the community join with us! Smiles are now spreading across the country with **MAKE 'm SMILE** now being hosted in Ohio, Southern California and North Carolina!

It is only because of the generosity of the community that this party is provided for **FREE** for our VIP friends and their immediate families.

We would love to invite you to join us as a sponsor for our 23rd Annual **MAKE 'm SMILE**, to be held on Saturday, May 3, 2025.

There are so many ways to get involved! This booklet will provide some details for you. We cannot **MAKE 'm SMILE** without your help!

Would you consider helping us **MAKE 'm SMILE**?

Sharing Hope and Smiles,

Tim + Marie ☺

Tim and Marie Kuck

Co-Founders, Nathaniel's Dad and Mom



What is...



**MAKE 'm
SMILE**



MAKE 'm SMILE is the **BIGGEST** party celebrating kids and adults with special needs... **our VIPs!** Held annually at Lake Eola in Downtown Orlando, the event offers a day filled with entertainment, resources, food, and more. Best of all, the festival is completely **FREE** for VIPs and their families, creating a joyful and inclusive experience for all.

*The event is completely **FREE** for our VIPs and their immediate families!*

WHO CAN PARTICIPATE?

Everyone!

VIPs - Kids and Adults with Disabilities - our honored guests

BUDDIES - Individuals or families who join VIPs for a friendship stroll and enjoy the activities together

SMILE TEAM - Volunteers to staff the event

EXHIBITORS - Resource providers that serve the special needs community

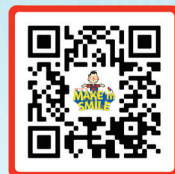
SMILE MAKERS - People or groups providing non-professional entertainment

NATHANIEL'S MARKET - VIPs are invited to share their business with the community!

& SPONSORS!

It can't happen without the faithful partnership of businesses, corporations, foundations, granters, churches, individuals - **YOU!**

SEE LAST YEAR'S EVENT HERE



Sponsorship OPPORTUNITIES

Register by Friday, March 14th to take advantage of sponsorship print benefits!

Partner with us to provide an amazing day for VIPs and receive the following:



	ULTIMATE SMILE \$50,000	DIAMOND SMILE \$25,000-\$49,999	PLATINUM SMILE \$10,000-\$24,999	PREMIERE SMILE \$5,000-\$9,999	GOLDEN SMILE \$2,500-\$4,999	GRAND SMILE \$1,000-2,499	SHINING SMILE \$500-\$999	WINNING SMILE \$250-\$499
Event Wristbands	50	40	30	20	10	6	4	2
Recognitions on Website	●	●	●	●	●	●	●	●
Featured in Event App	●	●	●	●	●	●	●	
Recognition in Program	●	●	●	●	●	●		
Display Tables and Tents, Tent Signs	*	2	2	2	2	1		
Logo on Website	●	●	●	●	●	●		
Business Name on Zone Signage			●					
Listed on Stage Signage	●	●	●	●	●			
Logo on Posters	●	●	●	●				
Logo in Highlight Video	●	●	●	●				
Logo on T-Shirts/Program	●	●	●					
Social Media Appreciation	●	●	●					
Regal Boat Ride on Lake Eola at Event	●	●						
Recognition from Stage at Event	●	●						
Logo on Stage Signage	●	●						
E-Blast of Appreciation	●	●						
Logo on Event Postcard	●							
Personalized Stage Signage	●							
Reserved Parking Spot	●							

*Prime location or 2 locations at event.

Sponsorship levels can be a combination of Cash and Gift-in-Kind value.

If you have a display table at the event, please provide a kid-friendly activity!

Consider Being a **Zone SPONSOR**



FOR A \$10,000+ CASH DONATION...

WE WILL NAME A ZONE AFTER YOUR BUSINESS!

Invite your employees to come
and volunteer in your zone
and show the community you
care about VIP kids.

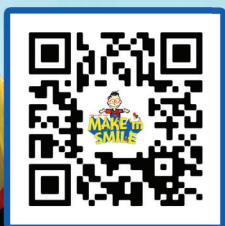
GET NOTICED!

Get your business in front of over
30,000 people in the community!



ZONE SPONSORSHIP OPTIONS

- Fun Zone
- Animal Land
- Buddy Break Zone
- Health Zone
- Sports Zone
- Soaked Zone
- Autism Alley
- First Responder Zone
- Character Zone
- Pirates & Princess Zone
- Transportation Station
- Hydration Station
- Refreshment Stations
- Bubble Zone
- Super Sib Zone



**Register
HERE!**



In-Kind DONATION NEEDS



Help MAKE 'em SMILE by providing any of the following needs, or by making a cash donation to cover the expense.

If you have something you'd like to provide, please let us know!

FOOD & BEVERAGES

- Snacks: Gluten-Free Options, Chips, Crackers, Granola Bars, Cookies with Sprinkles
- Hot Dogs & Buns
- Ketchup, Mustard, Relish
- Barbecue
- Hot Dog Sleeves & Napkins
- Bottles of Water - 25,000
- Sports Drinks: Single Servings
- Juice Boxes
- Ice
- Sno Cones & Italian Ice
- Cotton Candy
- Popcorn
- Fruit
- Coffee, Creamer, etc.
- Donuts/Breakfast Items
- Pizza
- Other Food Items & Goodies!!!

EVENT GEAR

- Colored Printed Shirts: ~ 500 (for volunteers)
- White Shirts: ~ 5,000 (for VIP Kids & Siblings)
- Screening for Shirts: All 4/1 printing
- Printed Event Bags: ~ 3,000
- Event Lanyards: ~ 500
- Smiley Balloons: 3,000
- Pom poms



SUPPLIES

- First Aid Supplies/Kits
- Paper & Cardstock
- Pens & Sharpies
- Garbage Bags
- Toilet Paper
- Non-Latex Rubber Gloves
- Cups for Water
- Cot

EQUIPMENT

(some are rentals)

- Barricades
- Portable Stage
- Portable Sound System
- Ice Truck
- Freezer Truck
- Refrigerated Truck
- Box Truck
- Ice Cream Cart(s)
- Hot Dog Cart(s)
- Tables: 350
- Chairs: 700
- 10'x10' White Tents: 30
- Large Event Tent(s)
- 4-sided Tents
- Portable Air Conditioners
- Golf Carts
- Tenting/Shading for Amphitheater
- Portable Toilets
- Stanchions





ADVERTISING

Printed Promotional Items:

- Event Banners
 - Event Signage
 - Postcards: 5x8, - 20,000
 - Flyers: 5.5x8.5, - 30,000
 - Posters: 11x17, - 1,200
 - Programs: 11x14, - 3,500
- Media Promotion:
- Radio, TV, Print, & Billboards

ENTERTAINMENT

- Mural to Paint
- Bounce Houses
- Dunk Tank
- Train/Other Carnival Rides
- Carnival Games
- Giveaways
- Craft Activities
- Petting Zoo & Animals
- Stilt Walkers
- Face Painters
- Strolling Entertainers
- Clowns & Characters
- Any other Kids' Entertainment

Let us know if there is something you would like to provide that is not on the list!

EVENT DECORATION

- Stage Decorations
- Balloon Arches

OTHER NEEDS

- Photography & Videography
- Digital Camera System with Photo Printing Capability
- Wifi Hot Spot
- 60 Radios/Walkie-Talkies (with Ear Pieces), Batteries/Charging Station
- Cell Phones, Ipads, or Tablets for Registrations/Donations
- Emergency Medical Personnel
- Security
- 65 Butterflies for Butterfly Release



Are YOU
ready to



**MAKE'm
SMILE**

COMPLETE THE SPONSORSHIP
REGISTRATION ONLINE AT...
MAKEmSMILE.org



Or, just **SCAN HERE!**



Please do not hesitate to contact us
if you have any questions!
(407) 857-8224 | Info@NathanielsHope.org

All of our programs are FREE for VIPs.

SCAN BELOW to watch Nathaniel's News
and see how we served VIPs in 2024!



Learn more at
NathanielsHope.org



[@NathanielsHope](https://www.instagram.com/NathanielsHope)

