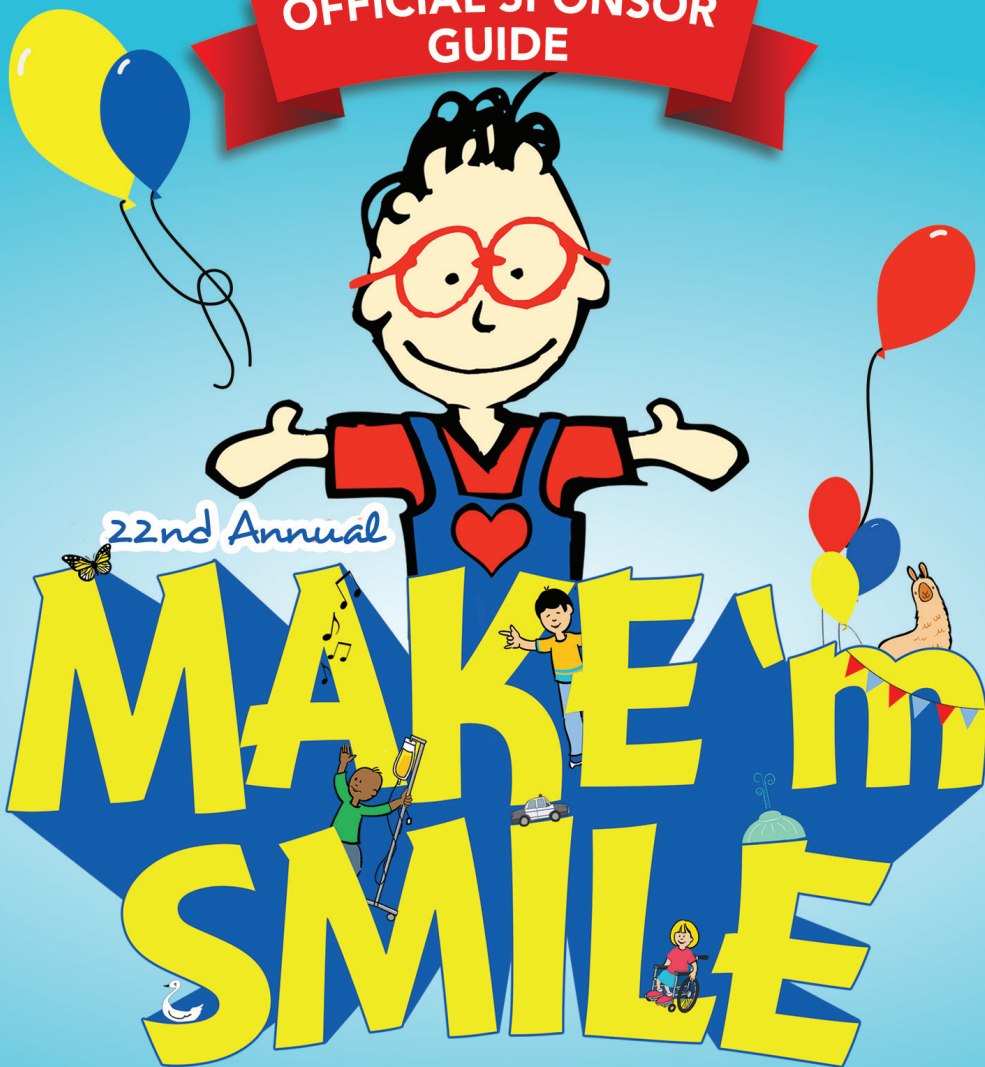


Nathaniel's Hope

OFFICIAL SPONSOR  
GUIDE



The **BIGGEST** Party celebrating kids and  
adults with special needs... *our VIPs!*

May 4, 2024 | 8:00 am - 1:30 pm

Lake Eola | Orlando, FL

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Family Entertainment • Games • Characters • Petting Zoos  
Food • Over 125 Resources • TONS of SMILES!



Dear Friend of Nathaniel's Hope,

For the last 21 years, we have annually hosted MAKE 'm SMILE, the biggest party celebrating kids and adults with disabilities, our VIPs!

We affectionately call them our VIP's, because those with varying abilities are not defined by their disability. We believe that every life has Value and Incredible Purpose!

Our MAKE 'm SMILE party started as a way to remember the birthday of our son, Nathaniel, who was born on June 6, 1997 with multiple special needs. He brought our family into the disability community. We experienced the blessings and challenges of caring for a child with compounded medical needs for 4 ½ years, before he had a change of address and relocated to his heavenly home. MAKE 'm SMILE is the way our family has chosen to celebrate not only his life, but VIPs everywhere!

Last year after hosting this festival the first Saturday of June for 20 years, we moved it to the first Saturday in May in hopes of enjoying better weather conditions. It was a win! MAKE 'm SMILE in Orlando, has become one of the largest festivals of its kind around the country! Last year, we hosted over 3,200 VIP kids and adults along with their families, and had thousands from the community join with us! It is only because of the generosity of the community, that this party is provided FREE for our VIP friends and their families!

We would love to invite you to join us as a sponsor for our 22nd Annual Make 'm Smile to be held on Saturday, May 4, 2024.

There are so many ways you can get involved! This booklet will provide details for you. We cannot MAKE 'm SMILE without your help!

Would you consider helping us MAKE 'm SMILE?

Sharing Hope and Smiles,

*Tim + Marie ☺*

Tim and Marie Kuck  
Co-Founders  
Nathaniel's Dad and Mom





Nathaniel's Hope

# ABOUT



## WHAT IS MAKE 'm SMILE?

**MAKE 'm SMILE** is the **BIGGEST** Party celebrating kids and adults with disabilities... our VIPs! We take over Lake Eola in Downtown Orlando, and fill it with family entertainment, games, characters, animals, food, helpful resources from the community, and tons of SMILES!

*The event is completely FREE for our VIPs and their families!*

## WHO CAN PARTICIPATE?

**VIPs** - Kids and Adults with Disabilities - our honored guests

**Buddies** - Individuals or families who join VIPs for a friendship stroll and enjoy the activities together

**Smile Team** - Volunteers to staff the event

**Exhibitors** - Resource providers that serve the special needs community

**Smile Makers** - People or groups providing non-professional entertainment



## SPONSORS!

It can't happen without the faithful partnership of businesses, corporations, foundations, granters, churches, individuals -

**YOU!**

SEE LAST YEAR'S  
EVENT HERE



# Sponsorship OPPORTUNITIES

Register by Friday, March 15th to take advantage of print sponsorship benefits!

Partner with us to provide an amazing day for VIPs and receive the following:



	<b>ULTIMATE SMILE</b> \$50,000+	<b>DIAMOND SMILE</b> \$25,000-\$49,999	<b>PLATINUM SMILE</b> \$10,000-\$24,999	<b>PREMIER SMILE</b> \$5,000-\$9,999	<b>GOLDEN SMILE</b> \$2,500-\$4,999	<b>GRAND SMILE</b> \$1,000-\$2,499	<b>SHINING SMILE</b> \$500-\$999	<b>WINNING SMILE</b> \$250-\$499
<b>Event Wristbands</b>	25	25	25	15	10	5	4	2
<b>Recognition on Website</b>	•	•	•	•	•	•	•	•
<b>Featured in Event App</b>	•	•	•	•	•	•	•	
<b>*Recognition in Program</b>	•	•	•	•	•	•		
<b>Display Tables &amp; Tents</b>	3	2	2	2	2	1		
<b>Logo on Website</b>	•	•	•	•	•	•		
<b>Listed on Stage Signage</b>	•	•	•	•	•			
<b>Recognition in Event Signage</b>	•	•	•	•				
<b>*Logo on Posters</b>	•	•	•	•				
<b>Logo in Highlight Video</b>	•	•	•	•				
<b>Logo on T-Shirts/Program</b>	•	•	•					
<b>Social Media Appreciation</b>	•	•	•					
<b>Regal Boat Ride on Lake Eola at Event</b>	•	•	•					
<b>Recognition from Stage at Event</b>	•	•	•					
<b>Logo on Stage Signage</b>	•	•	•					
<b>E-Blast of Appreciation</b>	•	•						
<b>*Logo on Event Postcard</b>	•	•						

\*Sponsorship levels can be a combination of Cash and Gift-in-Kind

If you have a display table at the event, please provide a kid-friendly activity!



Or Consider  
Being a **Zone**  
**SPONSOR**

**FOR A \$10,000+ CASH DONATION...**

**WE WILL NAME A ZONE  
AFTER YOUR BUSINESS!**

Invite your employees to come  
and volunteer in your zone  
and show the community you  
care about VIP kids.

**GET NOTICED!**

Get your business in front of over  
30,000 people in the community!



**ZONE SPONSORSHIP OPTIONS**



- Fun Zone
- Animal Land
- Buddy Break Zone
- Health Zone
- Sports Zone
- Soaked Zone
- Autism Alley
- First Responder Zone
- Character Zone
- Pirates & Princess Zone
- Transportation Station
- HopeTown Zone
- Refreshment Stations
- Bubble Zone
- Super Sib Zone



**Register  
Here**



# In-Kind DONATION NEEDS

Help **MAKE 'm SMILE** by providing any of the following needs, or by making a cash donation to cover the expense. If you have something you'd like to provide, please let us know!

## FOOD & BEVERAGES

- Snacks: Gluten-Free Options, Chips, Crackers, Granola Bars, Cookies with Sprinkles
- Hot Dogs & Buns
- Ketchup, Mustard, Relish
- Barbecue
- Hot Dog Sleeves & Napkins
- Bottles of Water - 25,000
- Sports Drinks: Single Servings
- Juice Boxes
- Ice
- Sno Cones & Italian Ice
- Cotton Candy
- Popcorn
- Fruit
- Coffee, Creamer, etc.
- Donuts/Breakfast Items
- Pizza
- Other Food Items & Goodies!!!

## EVENT GEAR

- Colored Shirts: ~ 500 (for volunteers)
- White Shirts: ~ 5,000 (for VIP Kids & Siblings)
- Screening for Shirts: All 4/1 printing
- Printed Event Bags: ~ 3,000
- Event Lanyards: ~ 500
- Smiley Balloons: 3,000
- Pom poms

## SUPPLIES

- Helium for Small Blimp
- First Aid Supplies/Kits
- Paper & Cardstock
- Pens & Sharpies
- Garbage Bags
- Toilet Paper
- Non-Latex Rubber Gloves
- Cups for Water
- Cot

## EQUIPMENT (some are rentals)

- Barricades
- Portable Stage
- Portable Sound System
- Ice Truck
- Freezer Truck
- Refrigerated Truck
- Box Truck
- Ice Cream Cart(s)
- Hot Dog Cart(s)
- Tables: 350
- Chairs: 700
- 10'x10' White Tents: 30
- Large Event Tent(s)
- 4-sided Tents
- Portable Air Conditioners
- Golf Carts
- Tenting/Shading for Amphitheater
- Portable Toilets
- Stanchions







## ADVERTISING

- Event Banners
- Event Signage
- Postcards: 5x8, ~20,000
- Flyers: 5.5x8.5, ~30,000
- Posters: 11x17, ~1,200
- Programs: 11x14, ~3,500
- Media Promotion: Radio, TV, Print, & Billboards
- Blimp

## ENTERTAINMENT

- Mural to Paint
- Bounce Houses
- Dunk Tank
- Train/Other Carnival Rides
- Carnival Games
- Toys
- Craft Activities
- Petting Zoo & Animals
- Stilt Walkers
- Face Painters
- Strolling Entertainers
- Clowns & Characters
- Any other Kids' Entertainment

Let us know if there is something you would like to provide that is not on the list!

## EVENT DECORATION

- Stage Decorations
- Balloon Arches

## OTHER NEEDS

- Photography & Videography
- Digital Camera System with Photo Printing Capability
- Wifi Hot Spot
- 60 Radios/Walkie-Talkies (with Ear Pieces), Batteries/Charging Station
- Cell Phones, Ipads, or Tablets for Registrations/Donations
- Emergency Medical Personnel
- Security
- 65 Butterflies for Butterfly Release





# ARE YOU READY TO MAKE 'm SMILE?

PLEASE COMPLETE THE SPONSORSHIP REGISTRATION ONLINE AT...

[NathanielsHope.org/MMS](https://NathanielsHope.org/MMS)  
click *SPONSORS*

Please do not hesitate to contact us  
if you have any questions!  
407.857.8224 | [info@nathanielshope.org](mailto:info@nathanielshope.org)



OR SCAN QR CODE

## WE SERVE VIPs YEAR-ROUND



*All of our programs are FREE for VIP families.*  
*Learn more about our programs at [NathanielsHope.org](https://NathanielsHope.org).*

Check out Nathaniel's  
News to see how we  
served VIPs in 2023!



[f](#) [i](#) [x](#) @NathanielsHope